



MyIDCare™ Affinity Plus

Offering Your Members the Most Complete Protection from All Types of Identity Theft

You're here for your members. And growing that membership means giving them every possible advantage you can. Unfortunately, their identities are at growing risk for theft in new and dangerous ways. Today's criminals are stealing more than financial data — they're exploiting other sensitive, personal and healthcare information for profit.

This means your members face a myriad of threats to their identities. In the same way they use Social Security or credit card numbers for financial gain, cyber criminals will use health insurance information for their own profit. Medical records can become corrupted, a problem that endangers your members' health and safety. Unraveling identity theft in any form disrupts lives and consumes valuable time. It's no wonder that a growing number of organizations of all types are offering identity protection benefits. They know that it's no longer a question of whether their members will have their identities compromised; it's when and how often.

The Solution: MyIDCare Affinity Plus

In today's competitive marketplace, organizations are seeking ways to provide unique and valuable benefits to their members. MyIDCare Affinity Plus is the only identity protection benefit that safeguards your members from all types of identity theft—financial, medical, employment, Social Security, and more. In this way, we provide real protection to the actual identity risks your members face. By offering MyIDCare Affinity Plus, your members will know you value their protection and appreciate the peace of mind that only complete identity protection can provide.

Features of MyIDCare Affinity Plus

MyIDCare identity protection includes alert-based identity monitoring, fully-managed identity recovery services, and \$1 million reimbursement insurance. An easy-to-use web app offers a consumer dashboard for reviewing and managing alerts, as well as provides access to the ID Care Team for questions and help with identity theft issues.



Identity fraud affected over 15.4 million Americans last year, while another 2 million-plus were victims of medical identity theft.

Javelin Strategy & Research
2017 Identity Fraud Study and
Ponemon Institute, 2015



Identity Monitoring

- **Credit Monitoring:** MyIDCare protects your members' financial identities with single-bureau (Experian) credit monitoring, which alerts them to activity affecting their credit score.
- **CyberScan™ Surveillance:** Our proprietary technology scours websites 24/7 for stolen identities. It targets the illegal selling and trading of Social Security numbers, passport and military ID information, driver's license records, medical insurance, phone numbers, credit card and bank account information, as well as email addresses.
- **Social Security Number Trace:** MyIDCare includes Social Security number trace, which reports names and addresses associated with your members' SSNs. This information helps detect possibly fraudulent activity connected with a particular SSN.
- **Court Records*:** We scan court records and alert your members to incorrect matches between their identity and criminal activity.
- **Change in Address*:** Criminals use change-in-address requests to steal financial information and open new accounts. MyIDCare helps detect new-account and other fraud by alerting your members to these requests made in their name.
- **Payday Loans*:** MyIDCare works with alternative credit bureaus to alert your members of potential fraud relating to payday loans.

Financial Protection

- **Stolen Funds Reimbursement:** If a member becomes a victim of identity theft, we'll replace their stolen money—up to \$1 million—including losses due to medical, financial, and other types of identity crimes (subject to policy restrictions).
- **Lost Wallet Recovery Services:** A wallet is a treasure chest for identity thieves. We'll help cancel or replace missing content, such as driver's licenses, credit and insurance cards, and Social Security cards.

Fully-Managed Identity Recovery Under Limited Power of Attorney

- If a member's identity is stolen, they will receive recovery services from our ID Care Team of identity specialists who have a 100 percent success rate in restoring victims' identities to pre-theft status.¹ Our concierge-style services offer peace of mind and save your members valuable time.

\$1M Reimbursement Insurance

- MyIDCare members who fall victim to identity theft are eligible for up to \$1 million for reimbursement of related expenses — including stolen funds as well as legal and other professional expenses.

Hassle-free Implementation

- MyIDCare is an easy benefit to offer your members. We provide the implementation and rollout plan, along with all the tools you need to communicate with them. The availability to members is fast, so you can provide them with valuable identity protection to right away.

ID Experts: Your Trusted Partner in Identity Protection

- Over 25 million individuals trust us with the most complete identity protection.
- ID Experts is the largest provider of identity protection products and services to both the federal government and U.S. healthcare industry, including selection by the national BlueCross BlueShield Association.
- ID Experts has multiple trademarked and patented software technologies and services, giving our valued clients a cutting-edge advantage in protecting their members, customers, and employees across the cyber threat landscape.
- ID Experts has been recognized by Deloitte, Gartner, and CIO Review, among others, for our industry leadership and business success.

* Currently scheduled for Q1, 2018 availability.

¹ Subject to our Terms and Conditions. Past performance may not be indicative of future results.



ID Experts is a leading provider of identity protection and data breach services for companies and individuals throughout the U.S. We combine consumer-centric software and concierge-style professional services in serving organizations across government, healthcare, commercial enterprises, financial institutions, and higher education.

Have questions?
We'd like to help.

971-242-4775

info@IDExpertsCorp.com